



# The Seetec Way

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Our Core Values



# Ownership: We act like owners

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### What it looks like:

- ✓ **Take responsibility and lead by example.**
- ✓ **Show pride in my work and its impact.**
- ✓ **Own my actions and help others succeed.**
- ✓ **Handle people and challenges honestly and openly.**

### What it doesn't look like:

- ⊗ Blaming others or lacking commitment.
- ⊗ Avoiding challenges or responsibility.
- ⊗ Hiding issues or giving incomplete answers.
- ⊗ Shutting down ideas or collaboration.

# Customer Focus: We put ourselves in our customer's shoes

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### What it looks like:

- ✓ **Deliver quality outcomes with pride.**
- ✓ **Believe in and supports the customer's potential.**
- ✓ **Build strong relationships and adds value.**
- ✓ **Understand needs and find the right solution.**

### What it doesn't look like:

- ⊗ Offering basic service or ignoring specific needs.
- ⊗ Failing to identify or respond to customers.
- ⊗ Speaking negatively or inappropriately about Seetec.

# Curiosity: We never stop learning

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### What it looks like:

- ✓ **Seek feedback, try new ideas and adapt flexibly.**
- ✓ **Aim for high standards and quality.**
- ✓ **Learns continuously, to build knowledge and skills.**
- ✓ **Use data to spot trends and solutions.**

### What it doesn't look like:

- ⊗ **Rejecting feedback or getting defensive.**
- ⊗ **Showing little interest in development.**
- ⊗ **Neglecting to check or improve work.**

# Mutual Respect: We embrace uniqueness

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### What it looks like:

- ✓ **Treat others with respect, empathy, and courtesy.**
- ✓ **Welcome diversity and listen without judgement.**
- ✓ **Own my behaviour and its impact.**
- ✓ **Challenge behaviour that goes against our values.**

### What it doesn't look like:

- ⊗ **Making assumptions or ignoring individual needs.**
- ⊗ **Speaking rudely or without empathy.**
- ⊗ **Misusing sensitive or confidential information.**

# Trust: We have faith in people

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### What it looks like:

- ✓ Trust others to do the right thing.
- ✓ Value everyone's unique role.
- ✓ Speak up when something's wrong.

### What it doesn't look like:

- ⊗ Breaking promises or avoiding responsibility.
- ⊗ Blaming others, rather than owning errors.
- ⊗ Disregarding others' feelings or reactions..

The background is a solid teal color. It features several thick, dark blue curved lines that sweep across the frame. One prominent line starts from the top left and curves towards the bottom right. Another shorter line is positioned in the upper left quadrant, and a third is in the lower left quadrant. The text 'Thank you' is centered in the right half of the image.

**Thank you**

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